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Mission/Vision

Ooms aims to create value for customer-owners, managers and users of infrastructures. We put our objectives into practice by providing the best asphalt products available at any one time in combination with the best imaginable service and support in the field of paving. Our aim is a safe, high-quality and sustainable infrastructure everyone can benefit from.

Proactive

In our relationship with clients we want to distinguish ourselves in at least two fields; firstly by actually relieving our clients of a lot of worry through customised products and processes and secondly by consciously choosing a proactive role in finding solutions, even those that at first sight seem impossible.

Mutual trust

We attach a lot of importance to an ongoing dialogue with our clients and their staff, as well as with fellow-specialists that are our partners when facing challenges. Good cooperation is closely linked to openness, commitment and mutual trust.

Vision

Ooms plays a pioneering role when it comes to improving the quality of asphalt products and asphalt processes for

infrastructure. In our view, sustainable solutions go hand in hand with economic returns. Products with a longer life simply cost less to maintain, repair and replace, advantages that are enhanced by reducing environmental impact and CO2 emissions.

Ambition

Ooms serves customers and partners worldwide, clients and partners that join us in believing that quality and durability are ultimately the best solution for any surfacing project. We are supported in this ambition by our Ooms sister companies and our parent company Strukton, provider of total concepts in the fields of infrastructure and accommodation.